## **Webinar**

## Implementation of Smoking Cessation Programming: Establishing Client Engagement & Increasing Retention

Friday, December 1, 2017 12:00—1:00pm (EDT)

MDQuit will discuss the multifaceted issues involved in addressing tobacco use and cessation in behavioral health treatment settings. Our goal is to explore what challenges exist for adopting smoking cessation programming, practices, and policy to support agency-wide efforts. Topics that will be discussed include:

- Navigating challenges in engaging and retaining clients in individual and group treatment
- Reviewing the influencing factors of the organization, provider, and clients in addressing client recruitment, retention, and recovery
- Considering different levels of motivation to enhance one-on-one and group interactions
- How to promote healthy behaviors to achieve better overall wellness

## To Register:

https://attendee.gotowebinar.com/register/5456850206996474625

